# What Is Media

## What Liberal Media?

What Liberal Media?: The Truth About Bias and the News is a book by columnist Eric Alterman that challenges the widespread conservative belief in a liberal

What Liberal Media?: The Truth About Bias and the News is a book by columnist Eric Alterman that challenges the widespread conservative belief in a liberal media bias. Alterman argues that the media, as a whole, is not biased liberally, but conservatively.

#### What Is Love

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"What Is Love" is a song by Trinidadian-German singer Haddaway, released as his debut single from his debut album, The Album (1993). The song, both written and produced by Dee Dee Halligan and Karin Hartmann-Eisenblätter, was released by Coconut Records in January 1993. It was a hit across Europe, becoming a number-one single in at least 13 countries and reaching number two in Germany, Sweden and the United Kingdom. Outside Europe, the single peaked at number 11 in the United States, number 12 in Australia, number 17 in Canada, and number 48 in New Zealand.

"What Is Love" earned Haddaway two awards at the German 1994 Echo Award, in the categories "Best National Single" and "Best National Dance Single." The music video for "What Is Love" was directed by Volker Hannwacker and received heavy rotation on music television such as MTV Europe. The song remains Haddaway's most popular and signature song.

# Social media

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Social media are new media technologies that facilitate the creation, sharing and aggregation of content (such as ideas, interests, and other forms of expression) amongst virtual communities and networks. Common features include:

Online platforms enable users to create and share content and participate in social networking.

User-generated content—such as text posts or comments, digital photos or videos, and data generated through online interactions.

Service-specific profiles that are designed and maintained by the social media organization.

Social media helps the development of online social networks by connecting a user's profile with those of other individuals or groups.

The term social in regard to media suggests platforms enable communal activity. Social media enhances and extends human networks. Users access social media through web-based apps or custom apps on mobile devices. These interactive platforms allow individuals, communities, businesses, and organizations to share, co-create, discuss, participate in, and modify user-generated or self-curated content. Social media is used to document memories, learn, and form friendships. They may be used to promote people, companies, products,

and ideas. Social media can be used to consume, publish, or share news.

Social media platforms can be categorized based on their primary function.

Social networking sites like Facebook and LinkedIn focus on building personal and professional connections.

Microblogging platforms, such as Twitter (now X), Threads and Mastodon, emphasize short-form content and rapid information sharing.

Media sharing networks, including Instagram, TikTok, YouTube, and Snapchat, allow users to share images, videos, and live streams.

Discussion and community forums like Reddit, Quora, and Discord facilitate conversations, Q&A, and niche community engagement.

Live streaming platforms, such as Twitch, Facebook Live, and YouTube Live, enable real-time audience interaction.

Decentralized social media platforms like Mastodon and Bluesky aim to provide social networking without corporate control, offering users more autonomy over their data and interactions.

Popular social media platforms with over 100 million registered users include Twitter, Facebook, WeChat, ShareChat, Instagram, Pinterest, QZone, Weibo, VK, Tumblr, Baidu Tieba, Threads and LinkedIn. Depending on interpretation, other popular platforms that are sometimes referred to as social media services include YouTube, Letterboxd, QQ, Quora, Telegram, WhatsApp, Signal, LINE, Snapchat, Viber, Reddit, Discord, and TikTok. Wikis are examples of collaborative content creation.

Social media outlets differ from old media (e.g. newspapers, TV, and radio broadcasting) in many ways, including quality, reach, frequency, usability, relevancy, and permanence. Social media outlets operate in a dialogic transmission system (many sources to many receivers) while traditional media operate under a monologic transmission model (one source to many receivers). For instance, a newspaper is delivered to many subscribers, and a radio station broadcasts the same programs to a city.

Social media has been criticized for a range of negative impacts on children and teenagers, including exposure to inappropriate content, exploitation by adults, sleep problems, attention problems, feelings of exclusion, and various mental health maladies. Social media has also received criticism as worsening political polarization and undermining democracy. Major news outlets often have strong controls in place to avoid and fix false claims, but social media's unique qualities bring viral content with little to no oversight. "Algorithms that track user engagement to prioritize what is shown tend to favor content that spurs negative emotions like anger and outrage. Overall, most online misinformation originates from a small minority of "superspreaders," but social media amplifies their reach and influence."

#### What Is the What

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What Is the What: The Autobiography of Valentino Achak Deng is a 2006 novel written by Dave Eggers. It is based on the life of Valentino Achak Deng, a Sudanese child refugee who immigrated to the United States under the Lost Boys of Sudan program. It was a finalist for the National Book Award.

What Is a Woman?

What Is a Woman? is a 2022 American documentary film about gender and transgender issues, directed by Justin Folk and presented by conservative political

What Is a Woman? is a 2022 American documentary film about gender and transgender issues, directed by Justin Folk and presented by conservative political commentator Matt Walsh. The film was released by conservative website The Daily Wire. In the film, Walsh asks various people "What is a woman?" with the goal of showing them that their definition of womanhood is circular. Walsh said he made the film in opposition to gender ideology. It is described in many sources as anti-trans or transphobic. The film was released to subscribers of The Daily Wire on June 1, 2022, coinciding with the start of Pride Month.

The film received mixed reviews. Walsh's approach garnered praise from conservative commentators, while drawing criticism from other sources, including advocates of transgender healthcare. According to transgender activists and others who appeared in the film, Walsh had invited individuals to participate in the film under false pretenses. Walsh's tour to showcase the film at college campuses sparked protests. In June 2023, during the subsequent Pride Month, the film gained further attention when Elon Musk promoted it on Twitter. The title, "What is a woman?", has become a widespread rhetorical question in anti-trans discourse.

#### What Is Life

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"What Is Life" is a song by the English rock musician George Harrison from his 1970 triple album All Things Must Pass. In many countries, it was issued as the second single from the album, in February 1971, becoming a top-ten hit in the United States, Canada and elsewhere, and topping singles charts in Australia and Switzerland. In the United Kingdom, "What Is Life" appeared as the B-side to "My Sweet Lord", which was the best-selling single there of 1971. Harrison's backing musicians on the song include Eric Clapton and the entire Delaney & Bonnie and Friends band, with whom he had toured during the final months of the Beatles. Harrison co-produced the recording with Phil Spector, whose Wall of Sound production also employed a prominent string arrangement by John Barham and multiple acoustic rhythm guitars, played by Harrison's fellow Apple Records signings Badfinger.

An uptempo soul tune, "What Is Life" is one of several Harrison love songs that appear to be directed at both a woman and a deity. Harrison wrote the song in 1969 and originally intended it as a track for his friend and Apple protégé Billy Preston to record. Built around a descending guitar riff, it is one of Harrison's most popular compositions and was a regular inclusion in his live performances. Rolling Stone magazine has variously described it as a "classic" and an "exultant song of surrender".

"What Is Life" has appeared in the soundtrack for feature films such as Goodfellas (1990), Patch Adams (1998), Big Daddy (1999), Away We Go (2009), This Is 40 (2012) and Instant Family (2018). Harrison's original recording was included on the compilations The Best of George Harrison and Let It Roll, and live versions appear on his album Live in Japan (1992) and in Martin Scorsese's 2011 documentary George Harrison: Living in the Material World. In 1972, Olivia Newton-John had a UK hit with her version of the song. Ronnie Aldrich, the Ventures and Shawn Mullins are among the other artists who have covered the track.

# What Love Is

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#### Media ecology

Media ecology is the study of media, technology, and communication and how they affect human environments. The theoretical concepts were proposed by Marshall

Media ecology is the study of media, technology, and communication and how they affect human environments. The theoretical concepts were proposed by Marshall McLuhan in 1964, while the term media ecology was first formally introduced by Neil Postman in 1968.

Ecology in this context refers to the environment in which the medium is used – what they are and how they affect society. Neil Postman states, "if in biology a 'medium' is something in which a bacterial culture grows (as in a Petri dish), in media ecology, the medium is 'a technology within which a [human] culture grows." In other words, "Media ecology looks into the matter of how media of communication affect human perception, understanding, feeling, and value; and how our interaction with media facilitates or impedes our chances of survival. The word ecology implies the study of environments: their structure, content, and impact on people. An environment is, after all, a complex message system which imposes on human beings certain ways of thinking, feeling, and behaving."

Media ecology argues that media act as extensions of the human senses in each era, and communication technology is the primary cause of social change. McLuhan is famous for coining the phrase, "the medium is the message", which is an often-debated phrase believed to mean that the medium chosen to relay a message is just as important (if not more so) than the message itself. McLuhan proposed that media influence the progression of society, and that significant periods of time and growth can be categorized by the rise of a specific technology during that period.

Additionally, scholars have compared media broadly to a system of infrastructure that connect the nature and culture of a society with media ecology being the study of "traffic" between the two.

## Streaming media

Streaming media refers to multimedia delivered through a network for playback using a media player. Media is transferred in a stream of packets from a

Streaming media refers to multimedia delivered through a network for playback using a media player. Media is transferred in a stream of packets from a server to a client and is rendered in real-time; this contrasts with file downloading, a process in which the end-user obtains an entire media file before consuming the content. Streaming is more commonly used for video on demand, streaming television, and music streaming services over the Internet.

While streaming is most commonly associated with multimedia from a remote server over the Internet, it also includes offline multimedia between devices on a local area network. For example, using DLNA and a home server, or in a personal area network between two devices using Bluetooth (which uses radio waves rather than IP). Online streaming was initially popularized by RealNetworks and Microsoft in the 1990s and has since grown to become the globally most popular method for consuming music and videos, with numerous competing subscription services being offered since the 2010s. Audio streaming to wireless speakers, often using Bluetooth, is another use that has become prevalent during that decade. Live streaming is the real-time delivery of content during production, much as live television broadcasts content via television channels.

Distinguishing delivery methods from the media applies specifically to, as most of the traditional media delivery systems are either inherently streaming (e.g., radio, television) or inherently non-streaming (e.g., books, videotapes, audio CDs). The term "streaming media" can apply to media other than video and audio, such as live closed captioning, ticker tape, and real-time text, which are all considered "streaming text".

What Is Life?

What Is Life? The Physical Aspect of the Living Cell is a 1944 science book written for the lay reader by the physicist Erwin Schrödinger. The book was

What Is Life? The Physical Aspect of the Living Cell is a 1944 science book written for the lay reader by the physicist Erwin Schrödinger. The book was based on a course of public lectures delivered by Schrödinger in February 1943, under the auspices of the Dublin Institute for Advanced Studies, where he was Director of Theoretical Physics, at Trinity College, Dublin. The lectures attracted an audience of about 400, who were warned "that the subject-matter was a difficult one and that the lectures could not be termed popular, even though the physicist's most dreaded weapon, mathematical deduction, would hardly be utilized." Schrödinger's lecture focused on one important question: "how can the events in space and time which take place within the spatial boundary of a living organism be accounted for by physics and chemistry?"

In the book, Schrödinger introduced the idea of an "aperiodic solid" that contained genetic information in its configuration of covalent chemical bonds. In the 1940s, this idea stimulated enthusiasm for discovering the chemical basis of genetic inheritance. Although the existence of some form of hereditary information had been hypothesized since 1869, its role in reproduction and its helical shape were still unknown at the time of Schrödinger's lecture. In 1953, James D. Watson and Francis Crick jointly proposed the double helix structure of deoxyribonucleic acid (DNA) on the basis of, amongst other theoretical insights, X-ray diffraction experiments conducted by Rosalind Franklin. They both credited Schrödinger's book with presenting an early theoretical description of how the storage of genetic information would work, and each independently acknowledged the book as a source of inspiration for their initial researches.

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